



BERGISCHE
UNIVERSITÄT
WUPPERTAL

Bergische Universität Wuppertal / University of Wuppertal
Schumpeter School of Business and Economics
Zentrum für Auslandskontakte / The Center for Foreign Contacts
Gaußstraße 20
42119 Wuppertal
Germany

COURSE OFFER IN ENGLISH

NAME OF COURSE (MODULE) / NAME OF COMPONENTS	TEACHING SEMESTER	LEVEL	ECTS
LECTURE COURSES			
INTRODUCTION TO BUSINESS ADMINISTRATION I (FINANCIAL ACCOUNTING): a.) Management Accounting b.) Exercise in Management Accounting	WINTER	BA	4,5
INTRODUCTION TO ECONOMICS I (MACROECONOMICS): a.) Macroeconomic Theory I b.) Macroeconomics Theory II c.) Tutorial	WINTER	BA	9
CORPORATE SUSTAINABILITY	WINTER	MA / BA	10
ECONOMIC INTEGRATION AND THE WORLD ECONOMY:	WINTER	MA / BA	10

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a.) European Economic Integration and Institutions: Workshop and Excursion b.) Economic Dynamics and Integration in Eastern Europe and Asia c.) Monetary Integration and Financial Market Regulation			
MICROECONOMETRICS: a.) Econometrics of Panel Data and Limited Dependent Variables b.) Casual Inference and Research Design c.) Exercise	WINTER	MA / BA	10
DATA ANALYSIS WITH R	WINTER and/or SUMMER	MA / BA	Certificate of attendance
REFRESHER IN BASIC STATISTICS AND ECONOMETRICS	WINTER	MA / BA	Certificate of attendance
REGRESSION AND TIME SERIES ANALYSIS: a.) Regression and Time Series Analysis b.) Exercise in Regression and Time Series Analysis	WINTER	MA	10
SCHEDULING THEORY AND AUCTION THEORY: a.) Scheduling – Theory and Applications b.) Auction – Theory and Applications	WINTER	MA	10



c.) Exercise in Scheduling Theory and Auction Theory			
DECISION MAKING AND MODELLING: a.) Rational Decision Making b.) Simulation Modelling c.) Tutorial	WINTER	MA	10
ECONOMICS OF MARKET IMPERFECTIONS: a.) Economics of Market Imperfections b.) Tutorial Economics of Market Imperfections	WINTER	MA	10
PUBLIC ECONOMICS: a.) The public sector: Theory and policy b.) Empirical Public Economics c.) Tutorial Public Economics	WINTER	MA	10
INTRODUCTION TO ECONOMICS II (MICROECONOMICS): a.) Microeconomic Theory I b.) Microeconomic Theory II c.) Tutorial Microeconomic Theory	SUMMER	BA	9
INDUSTRIAL ORGANIZATION: a.) Lecture Industrial Organization b.) Exercise Industrial Organization	SUMMER	BA	9
STRATEGIC SERVICE MANAGEMENT: a.) Introduction to Service Management	SUMMER	MA / BA	10



b.) Managing Profitable Service Relationships c.) Case Studies			
INTERNATIONAL CORPORATE GOVERNANCE: a.) International Corporate Governance I b.) International Corporate Governance II c.) International Corporate Governance III	SUMMER	MA / BA	10 9
INTERNATIONAL ENVIRONMENTAL ECONOMICS AND INTERNATIONAL POLICY ISSUES: a.) Theory and Methodology b.) Solutions and Policies c.) Tutorial	SUMMER	MA / BA	10 6
INCENTIVES AND ACCOUNTING: a.) Lecture Incentives and Accounting	SUMMER	MA / BA	10
DYNAMIC QUANTITATIVE ECONOMICS: a.) Lecture Dynamic Quantitative Economics b.) Tutorial Dynamic Quantitative Economics	SUMMER	MA / BA	10
ECONOMICS OF INNOVATION: a.) Introduction to Economics of Innovation b.) Advanced Economics of Innovation	SUMMER	MA	10



c.) Exercises in Economics of Innovation			
SEMINARS			
JOINT SEMINAR IN BUSINESS AND ECONOMICS IN COOPERATION WITH SELECTED PARTNER UNIVERSITIES (Changing topics each semester! Examples of past topics: WS 21/22: Innovation in Colombia & Germany; WS 20/21 The effects of COVID-19 on business activities in Colombia and Germany, in cooperation with Universidad del Norte, Colombia	WINTER and/or SUMMER	BA & MA	6 10
SEMINAR IN INTERNATIONAL ECONOMICS: Summer Semester 2023: "Economic Aspects of Carbon Taxes"	WINTER and/or SUMMER	BA & MA	6 10
SEMINAR INTERNATIONAL CORPORATE GOVERNANCE	WINTER and/or SUMMER	MA / BA	10
SEMINAR IN ECONOMICS DIGITAL WORLD ECONOMY: ICT, TELECOMMUNICATIONS DYNAMICS AND REGULATION	WINTER and/or SUMMER	BA & MA	6 10
SEMINAR MULTI-CHANNEL-MANAGEMENT:	WINTER	MA/ BA	10 6



Recent Developments in Management and Marketing – How replicable are research findings?			
SEMINAR IN ECONOMICS: Latin America and Asia as Economic Partners of the European Union: Trade and Foreign Direct Investment (in cooperation with Universidad del Norte, Colombia)	SUMMER	BA	6
BACHELOR SEMINAR IN BUSINESS ADMINISTRATION Recent Developments in Management and Marketing	SUMMER	BA	6
MASTER SEMINAR CORPORATE SUSTAINABILITY Sustainable Business Model Innovation in sub-Saharan Africa	SUMMER	MA / BA	10 6
SEMINAR BRAND MANAGEMENT	WINTER and/or SUMMER	MA / BA	10
SEMINAR GAME THEORY AND EXPERIMENTAL ECONOMICS (Changing topics each semester! Summer 2023: <i>Applied Strategic Thinking: An Introduction to Game Theory</i>)	WINTER and/or SUMMER	MA / BA	10
SEMINAR ECONOMIC INTEGRATION AND THE WORLD ECONOMY (Changing topics each semester! Examples of past topics: The Global	WINTER and/or SUMMER	MA	10



Quest for FDI: Multinationals in the World Economy			
SEMINAR MICROECONOMETRICS	WINTER and/or SUMMER	MA	10
SEMINAR REGRESSION AND TIME SERIES ANALYSIS: Selected Topics in Forecasting and Modelling Time Series Data	WINTER and/or SUMMER	MA/ BA	10 6
SEMINAR ECONOMICS OF INNOVATION (Changing topics each semester! Example of past topics: WS 21/22: Experimental Design and Critical Evaluation)	WINTER and/or SUMMER	MA	10
MASTER SEMINAR INTERNATIONAL MACROECONOMICS & GLOBALIZATION (Changing topics each semester! Examples of past topics: The Global Quest for FDI: Multinationals in the World Economy)	WINTER and/or SUMMER	MA	10
SEMINAR INTERNATIONAL ENVIRONMENTAL ECONOMICS AND INTERNATIONAL POLICY ISSUES: (Changing topics each semester! Examples of past topics: The Global Quest for FDI: Multinationals in the World Economy)	WINTER and/or SUMMER	MA	10



MASTER SEMINAR INCENTIVES AND ACCOUNTING	WINTER and/or SUMMER	MA	10
MASTER SEMINAR DYNAMIC QUANTITATIVE ECONOMICS Business Cycles, Fiscal Policy and Household Heterogeneity	WINTER and/or SUMMER	MA	10
MASTER SEMINAR ECONOMICS OF MARKET IMPERFECTIONS	WINTER/ and/or SUMMER	MA	10
MASTER SEMINAR PUBLIC ECONOMICS (changing topics each semester! Examples of topics: WS 21/22: Political Economy of Mass Media	WINTER and/or SUMMER	MA	10

Important Information:

Lecture courses:

- Lecture courses consist of several components (usually lecture & tutorial/exercise), in total 6 hours of class per week. All components are to be studied and completed within the same teaching semester.
- **Partial completion/the splitting of a lecture module** is only possible for selected lecture courses (see course descriptions)

Seminars:

- Seminars are thematically linked to a lecture course. The exact topic of a seminar might vary from semester to semester. The topic and the syllabus of a seminar might not be available at the time of the application period, yet.
- There is no guarantee that a specific seminar is offered each semester.
- If you are interested in a specific seminar, please contact The Center for Foreign Contacts.

Course level:

- **BA & MA** = the course is for Bachelor and Master Students
- **MA / BA** = The course is a Master level course, but it is also open to advanced Bachelor students who meet the prerequisites (see course descriptions)



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For more information on courses, please contact:

Bergische Universität Wuppertal / University of Wuppertal

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The Center for Foreign Contacts

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Information is subject to change! Last updated: March 2nd, 2023

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